



## **GREEN MOTORS PRACTICES GROUP™**

The mission of the Green Motors Practices Group  
is to retain efficiency and save you money.

### Incentives Now Available for GREEN REWINDS for NEMA Rated Motors 15 hp - 5000 hp



HP Examples	Annual Savings GREEN REWIND @ .05 per kWh	End User Incentive	First Year Savings
15	\$14	\$15	\$29
30	\$29	\$30	\$59
100	\$78	\$100	\$178
300	\$263	\$300	\$563
500	\$437	\$500	\$937
1000	\$1,037	\$1,000	\$2,037

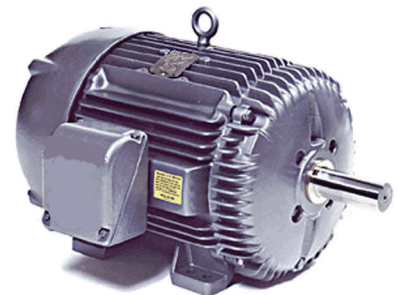
### “Key Advantages to the Green Motor Initiative”

- Ensures Quality Rewinding
- Increases NEMA Premium® Value
- Saves Up to 40% of the Cost of New
- Contributes to the Local Economy
- Recycles 98.5% of Motor Materials
- Uses Third Party Oversight Standards

### Excellent Motor Service Centers Pledging to Deliver World-Class Service Practices

#### Quality Rewinds:

- Improve Motor Reliability
- Sustain Motor Efficiency



# What happens when a motor fails?

When a motor fails, the user or owner faces three choices

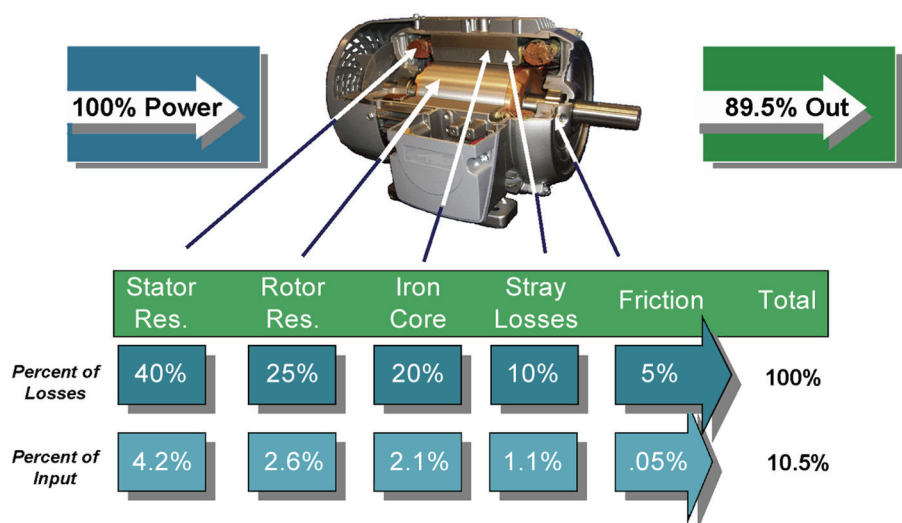
- To rewind the motor to a lower efficiency
- To rewind the motor and maintain the original efficiency
- To replace with a new motor of either an EPact or Premium® Efficiency design

If the rewind resulted in the motor maintaining its original efficiency, it is commonly called a “GREEN REWIND”.

The Green Motors Practices Group (GMPG) is a non-profit organization that identifies, promotes and verifies only excellent member motor service centers. These companies are committed to consistently producing repair/rewinds that retain or improve reliability and efficiency and provide on-site motor driven systems assistance.

Increased electricity rates, higher replacement costs and a more competitive business climate leave motor users struggling to hold the line on costs while being tasked to improving overall reliability. Partner with GMPG service center members to ensure you get the most from your motor investment.

## Even the best new motors lose efficiency



A bad repair/rewind can adversely affect all motor characteristics, reducing efficiency and reliability and producing more damaging heat.

GMPG members maintain or improve even the best original efficiency and reliability when rewinding or rebuilding electric motors. How do you know your service center has pledged to follow our higher standards? Visit us at [www.greenmotors.org](http://www.greenmotors.org) or look for our logo!

## “Craftsmen Saving Energy”

End User Incentives provided to qualifying NorthWestern Energy electric customers are funded through NorthWestern Energy's E+ Programs. Pre-approval required.



**GREEN MOTORS  
PRACTICES GROUP™**

Email: [info@greenmotors.org](mailto:info@greenmotors.org)  
Website: [www.greenmotors.org](http://www.greenmotors.org)



For other E+ Programs and rebates, visit  
[www.northwesternenergy.com/eplu](http://www.northwesternenergy.com/eplu)